

EmploymentTalk™

for Recruitment Firms

What Our Clients Are Saying:

“ Insala provided the core systems to get our outplacement business going. Within 4 weeks we had a fully integrated Outplacement Technology Solution, a new website and received really useful advice about sector developments. We had our first corporate customer onboard and using the web-based support systems within 6 weeks of launching the new business to market. ”

Lyndsey Underhill, Director, Curve Outplacement Ltd

Leverage Your Existing Relationships and Skills to Generate New Revenue. Launch an Outplacement Practice within 30 Days

Expand your services to include outplacement and career transition. Leverage your existing relationships and your team's skills to generate new revenue. We provide all the technology, know-how and professional guidance you need to get the ball rolling.

EmploymentTalk™ includes:

- A private client portal branded for your practice
- Back office management, tracking and administration to manage reporting and billing
- Online interactivity between clients and career coaches
- Psychometric assessment, resume builder and distribution database, job search activity tools, career research and opportunity tracking

Outplacement Start-up Assistance includes:

- Overview of the outplacement industry
- Transferable skills analysis of your firm
- Building your sales pipeline
- Advice and best practices for service delivery
- Online marketing strategy to generate further leads

Benefits to the Recruitment Firm

- Generate additional revenue
- Reposition your firm for success during this economic downturn
- Adopt a business model for long-term stability

For over 10 years, EmploymentTalk™ has been the core technology supporting outplacement service delivery to job seekers. It is the best practice framework to manage the administration of the outplacement processes. EmploymentTalk™ supports hundreds of thousands of job seekers in their career transition activities. It is the tool of choice for career consultants in recruitment and outplacement firms around the globe.

 **It's About Your People.
It's About Your Business.**

For more information and to get going, call
1.817.355.0939 | www.employmenttalk.com

